

2025 EDITION

# SUSTAINABILITY 365



# TABLE OF CONTENTS

## SUMMARY

- Collaborations overview 03 - 06

## PURPOSEFUL EVENTS

- The Purpose Forum 08
- Business with a Purpose: Roundtable and Simulation 09
- The Purpose Academy 10

## COLLABORATIONS

- Industry Workshop on Single-Use Plastic Ban 12
- World Green Economy Summit's Green Circles Session on Shaping the Future of the Sustainability Ecosystem for Responsible Business 13
- ProPaper Dubai 14
- Emirates Environmental Group's 13th Global Sustainability & CSR Forum 15
- Abdulla Lutfi 16
- 21 Café 17
- Emirates Down Syndrome Association 18

## MOVING FORWARD

- JOOD Platform 20
- Ongoing and Future CRB Initiatives 21



# EXECUTIVE SUMMARY

Dubai Chamber of Commerce has rebranded and expanded its flagship sustainability programme with the launch of Sustainability 365. Evolving from the successful Sustainability Week, the initiative now features a month-long agenda running from 6th of October to the 31st of October. Sustainability 365 is designed to make sustainability a year-round business priority, enabling companies to create meaningful community impact through responsible practices.

## KEY HIGHLIGHTS

**From 'Week' to '365':** A strategic evolution from a one-week event to a year-round commitment to sustainability.



The Centre for Responsible Business chose “Empowering Communities through Responsible Business” as the theme for Sustainability 365 to reflect the growing recognition that businesses play a pivotal role in strengthening communities and driving inclusive, long-term impact. The rebrand from Sustainability Week to Sustainability 365 reinforces the belief that sustainability should not be confined to a single week in the year, but practiced and advanced continuously through everyday business decisions and actions. Aligned with the UAE’s “Year of Community”, the theme emphasizes the role of responsible business in building partnerships, creating shared value, and contributing to resilient communities that support lasting social, environmental, and economic progress.



# EXPANDED AGENDA:

A full month of events, featuring forums, roundtables, and training sessions.

Monday	Tuesday	Wednesday	Thursday	Friday
		1 Single-Use Plastic Ban Workshop	2 World Green Economy Summit: Green Circles Session	3
6 The Purpose Forum	7 Business with Purpose Roundtable and Simulation: Moving Beyond Traditional Model Purpose Academy Training	8 13th Global Sustainability & CSR Forum 2025	9 13th Global Sustainability & CSR Forum 2025	10 Purpose Academy training
13 Purpose Academy training	14 ProPaper Dubai 2025	15	16	17
20 Purpose Academy training	21	22	23	24
27 Purpose Academy training	28	29	30	31

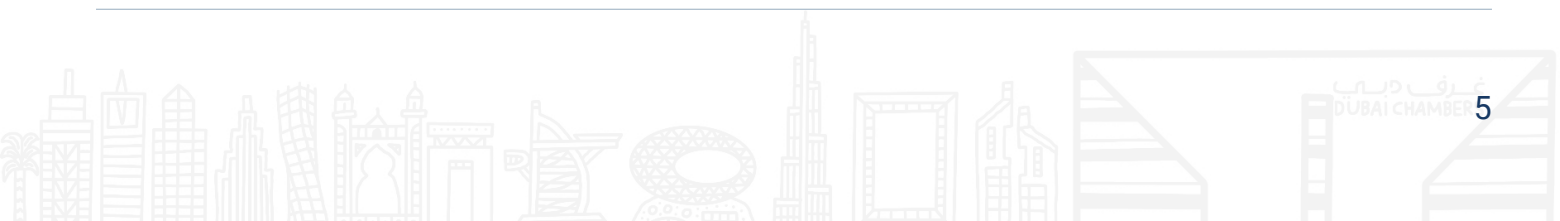


## LEADERSHIP QUOTE:



Maha Al Gargawi, Vice President of Business Advocacy at Dubai Chambers, commented:

**“The launch of the Sustainability 365 initiative reflects a firm conviction that social responsibility is an integral part of business culture and a driver of positive change in the community.”**



OVERALL SATISFACTION RATE: 97%

NUMBER OF BENEFICIARIES: 1,500~

COLLABORATIONS:



# PURPOSEFUL EVENTS



# THE PURPOSE FORUM

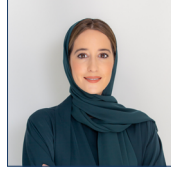
6 OCTOBER 2025

The kick-off event for Sustainability 365 convened business leaders and change-makers to explore purpose-driven strategies. It provided a platform for practical dialogue, insights, and examples that embedded sustainability at the core of business decision-making.



**MAHA ALGARGAWI**

Vice President of Business Advocacy - Dubai Chambers



**LAILA MOSTAFA ABDULLATIF**

Director General at Emirates Nature-WWF



**ABDULLA ALLOUZ**

Founder of Uprizing Events

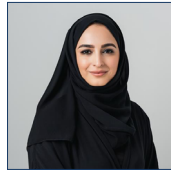
## MODERATOR



**OMAR KHAN**

Head of Research and Data - Dubai Chambers

## SPEAKERS



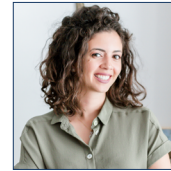
**LATIFA ALQEMZI**

Director General of DP World Foundation



**ALIA AL SHAMLAN**

Founder and Director General of Ferjan Dubai



**MONA JABER**

Founder of Maison Tini



**H.E. MARWAN BINHASHIM**

CEO of Jood



**EMAN AL MADANI**

Manager of Responsible Business - Dubai Chambers



124  
BENEFICIARIES

# BUSINESS WITH PURPOSE ROUNDTABLE: MOVING BEYOND THE TRADITIONAL MODEL

7 OCTOBER 2025






























The Centre for Responsible Business hosted a Business with Purpose roundtable, where the SimInstitute used a gamified simulation to engage more than 50 participants in balancing sustainability decisions across People, Planet, Place, and Prosperity. The session highlighted that achieving a net-positive impact requires an integrated approach, and demonstrated that embedding purpose is a strategic imperative for long-term profitability. The event also featured a booth hosted by the Emirates Down Syndrome Association, which offered coffee and showcased its inclusive hospitality model.



Food and Beverages by Emirates Down Syndrome Association


47  
BENEFICIARIES


# THE PURPOSE ACADEMY


THE PURPOSE ACADEMY				
Monday	Tuesday	Wednesday	Thursday	Friday
6	7 	8	9	10 
13  	14  	15  	16  	17 
20  	21  	22  	23   	24
27  	28  	29   	30 	31 


## TOPICS COVERED:

 Purpose-Driven Business Strategy

 Sustainability & ESG Governance

 Reporting, Metrics & Compliance

 Sustainable Finance & Investment

 Technology & Innovation for Sustainability

 Circular Economy & Responsible Supply Chains

 Human Capital & Change Management

 Energy & Climate Action

 31 SESSIONS

 13 TRAINING PROVIDERS

 800 BENEFICIARIES

# COLLABORATIONS



غرف دبي  
DUBAI CHAMBERS

A. L. Abdulba Lutfi...

# INDUSTRY WORKSHOP ON SINGLE-USE PLASTIC BAN

1 OCTOBER 2025



The Centre for Responsible Business partnered with the Dubai Environment and Climate Change Authority (DECCA), Dubai Economy and Tourism (DET), and Dubai Municipality (DM) to host a session for more than 60 business leaders on implementing the Single-Use Products Regulation. This initiative supports Dubai’s vision to advance sustainable consumption and accelerate the transition to a circular economy.



66  
BENEFICIARIES

# WORLD GREEN ECONOMY SUMMIT'S GREEN CIRCLES SESSION **ON SHAPING THE FUTURE OF THE SUSTAINABILITY ECOSYSTEM FOR RESPONSIBLE BUSINESS**

2 OCTOBER 2025



The World Green Economy Organisation (WGEO), in collaboration with the Dubai Chamber of Commerce, hosted the 'Green Circle' as part of the World Green Economy Summit (WGES) 2025. This exclusive forum brought together senior business leaders to co-create actionable solutions and contribute to a forthcoming white paper focused on embedding sustainability as a core business imperative.



74  
BENEFICIARIES

# PROPAPER DUBAI

14 OCTOBER 2025



ProPaper Dubai is a leading trade event for the paper, tissue, and packaging industry. Eman Al Madani participated as a speaker at the event, representing Dubai Chambers. Her contribution offered valuable insights into industry trends and entrepreneurship, highlighting the Chamber's ongoing support for business growth and innovation.



مجموعة أعمال دبي للورق والمناديل الورقية، غرف دبي  
DUBAI BUSINESS GROUP FOR PAPER & TISSUE  
DUBAI CHAMBERS



300  
BENEFICIARIES

# EMIRATES ENVIRONMENTAL GROUP'S 13<sup>TH</sup> GLOBAL SUSTAINABILITY & CSR FORUM

8-9 OCTOBER 2025



The 13th Global Forum on Sustainability and CSR opened in Dubai on 8 October 2025 under the patronage of the UAE's Ministry of Economy and Tourism. The two-day event was organised as part of a strategic partnership between the Emirates Environmental Group and Dubai Chambers, and served as a platform for global leaders and experts to exchange knowledge on key topics including the circular economy and food security, with the aim of advancing sustainable development goals.

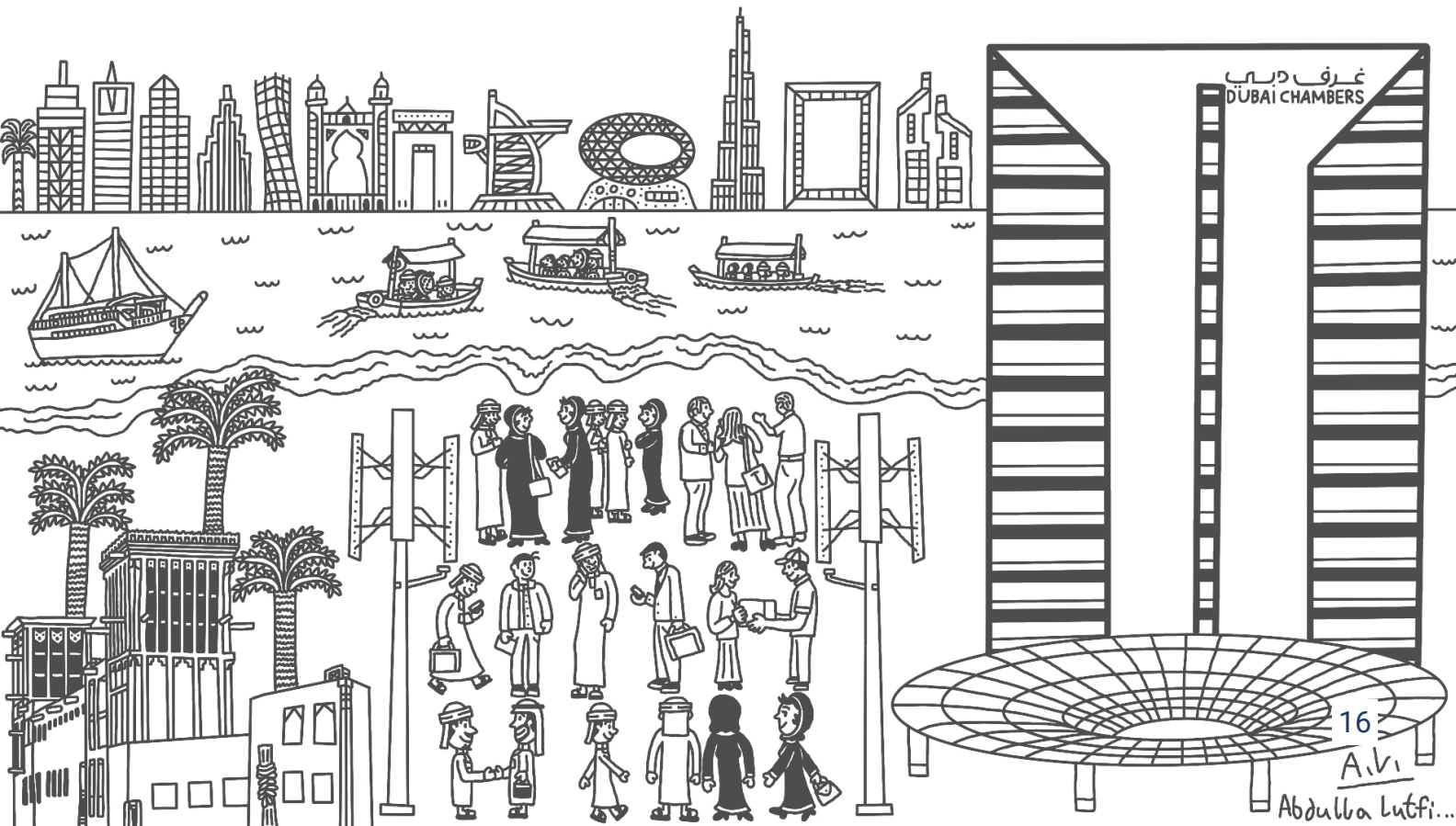


121  
BENEFICIARIES

# ABDULLA LUTFI



Abdulla Lutfi is a renowned Emirati artist on the autism spectrum, celebrated for his intricate, multi-layered artwork that document life in the UAE. The Centre for Responsible Business collaborated with him on a special artwork, recognising the unique value he brings as an artist. This also served as an opportunity to champion inclusivity and spotlight the diverse contributions of People of Determination within our community.



# 21 CAFÉ



The Centre for Responsible Business hosted 21 Café at its Purpose Forum to empower People of Determination and champion inclusive employment. 21 Café is a pioneering coffee shop that offers meaningful training, employment, and leadership opportunities for individuals with Down syndrome, fostering a supportive and inclusive environment for both its staff and customers.



# EMIRATES DOWN SYNDROME ASSOCIATION



The Emirates Down Syndrome Association (EDSA) empowers individuals with Down syndrome through initiatives like hospitality training programs that foster inclusion and self-reliance. The Centre for Responsible Business further amplified these efforts by hosting the EDSA during the roundtable session.



جمعية الإمارات لمتلازمة داون  
UAE DOWN SYNDROME  
ASSOCIATION



# MOVING FORWARD



# JOOD PLATFORM



As part of the Purpose Forum, the Centre for Responsible Business will launch a collaboration with JOOD, enabling businesses to support one another through ongoing projects. The platform aims to strengthen community engagement while advancing the UN Sustainable Development Goals.



# ONGOING AND FUTURE CRB INITIATIVES

## ESG LABEL

- A framework designed to assess organisations' ESG readiness, gain recognition, and foster growth.
- Developed by Dubai Chamber of Commerce.
- Aligned with global best practices.

<https://esg.dubaichamber.com/en/>



## ESG PULSE SURVEY

- A survey to gauge the ESG understanding of the business community in Dubai.



## CIRCULAR ECONOMY INCUBATOR (CEI)

- Focuses on empowering companies to develop sustainable ideas for government policy review.
- Circular Economy Incubator (CEI) digital platform launching in 2026

<https://www.dubaichambercommerce.com/en/centre-for-responsible-business>



## DUBAI REEF

- The world's largest marine reef development project.
- Supports Dubai's eco-tourism and socio-economic prosperity.
- Dubai Chambers is one of the strategic partners of the project.

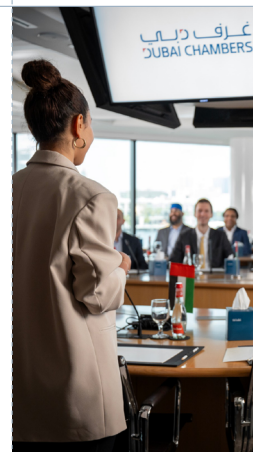
<https://www.dubaidet.gov.ae/en/dubai-can/dubai-reef>



## SUSTAINABILITY KNOWLEDGE SERIES

- A platform connecting thought leaders, experts, policymakers, and stakeholders.
- Supports the business community in addressing sustainability challenges and fostering investments in the UAE's sustainability sector.
- CRB organises various Sustainability Knowledge Series events throughout the year.

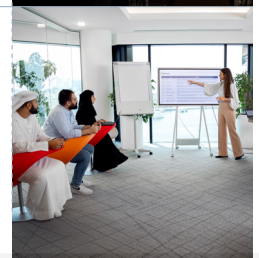
<https://www.dubaichambercommerce.com/en/centre-for-responsible-business>



## PERMANENT PURPOSE ACADEMY

- Following the success of The Purpose Academy during Sustainability 365, the Centre for Responsible Business is curating a permanent learning platform focused on ESG practices.

<https://www.dubaichambercommerce.com/en/purpose-academy>





غرف دبي  
DUBAI CHAMBERS

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