

# ESG PULSE SURVEY REPORT 2024 -2025

## DUBAI CHAMBERS | JULY 2025

### ESG Pulse Survey Overview

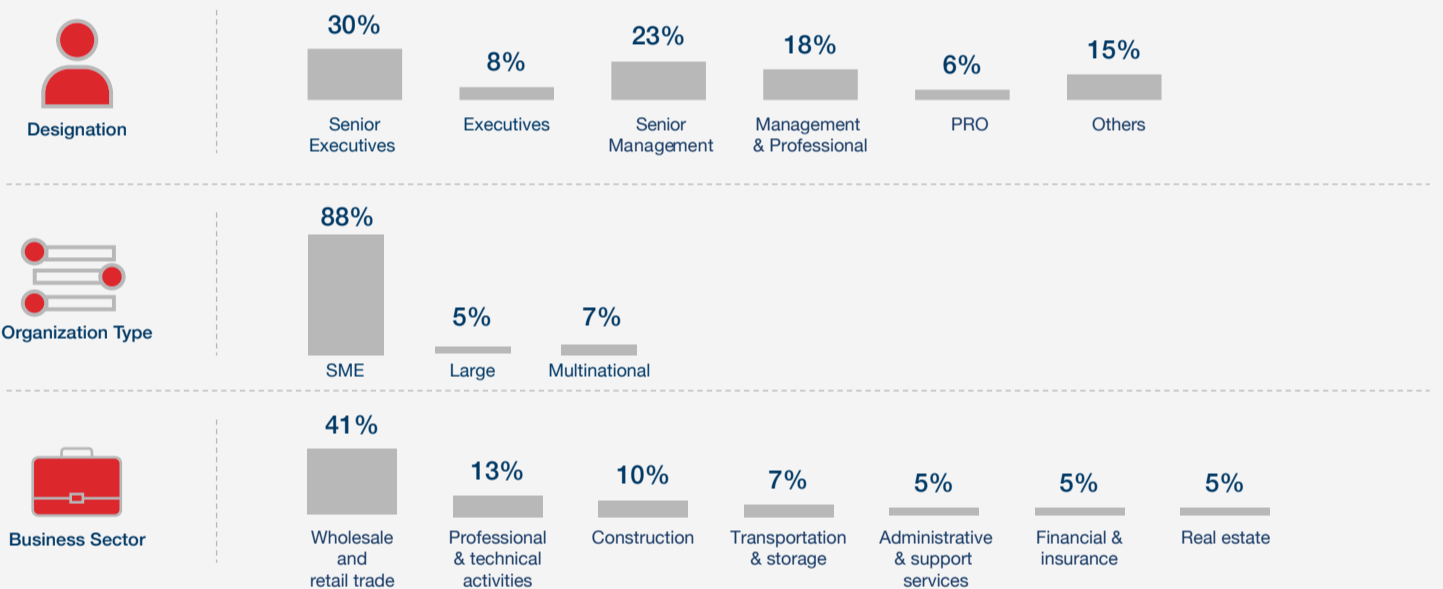
Dubai Chambers is dedicated to fostering a sustainable and responsible business environment in Dubai. Dubai Chambers carried out a comprehensive survey\* focused on Environmental, Social, and Governance (ESG) practices among Dubai’s business community. The survey involved engaging with businesses across diverse industries in Dubai, capturing a holistic view of ESG awareness, integration, and practices within the business community.

\* November 2024 - January 2025

**Target Group**  
Dubai Chambers' Members

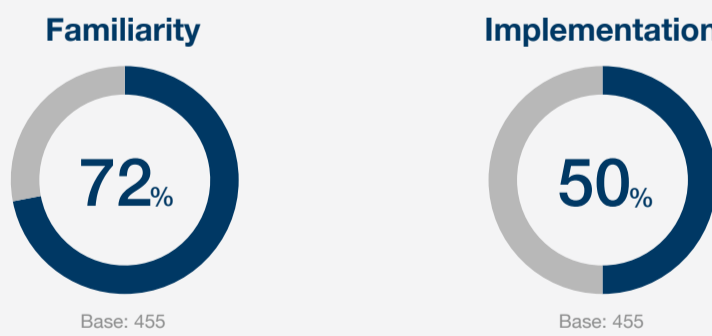
**Sample Size**  
455 Completed Surveys

### Respondents' Profile



### Key Results

While 72% of respondents are familiar with ESG initiatives, only half are actively implementing them. The charts offer a detailed analysis of familiarity versus implementation, showing that while 69% of SMEs are familiar with ESG initiatives, only 46% have successfully implemented them.



Familiarity By Organization Type		Base	Implementation By Organization Type		Base
Large	96%	23*	Large	87%	23*
Multinational	87%	30	Multinational	83%	30
SME	69%	402	SME	46%	402

Implementation By Sector with (count)	Count	Base
Wholesale and retail trade, repair of motor vehicles and motorcycles	90	185
Professional, scientific and technical activities	33	60
Construction	19	43
Transportation & Storage	16	32
Administrative and support service activities	7	22*
Financial & Insurance	11	21*
Real Estate	11	21*

Showing Sufficient bases only

Figures are Rounded | \*shows low base

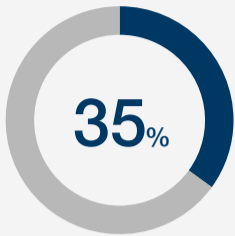
Calculation Method: The percentage of companies implementing ESG initiatives is calculated by dividing the number of companies within each segment that have reported active ESG initiatives (Count) by the total number of companies surveyed in that segment (Base). Number between Brackets indicates the count of implementing companies out of the total base by sector.

# ESG PULSE SURVEY REPORT 2024 -2025

DUBAI CHAMBERS | MARCH 2025

## Key Results

### ESG Reporting

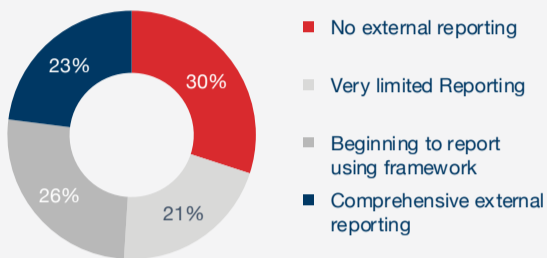


35% Of the members implementing ESG, stated that they report on ESG. Most mentioned that their reporting is internal and follow the IFRS Standard.

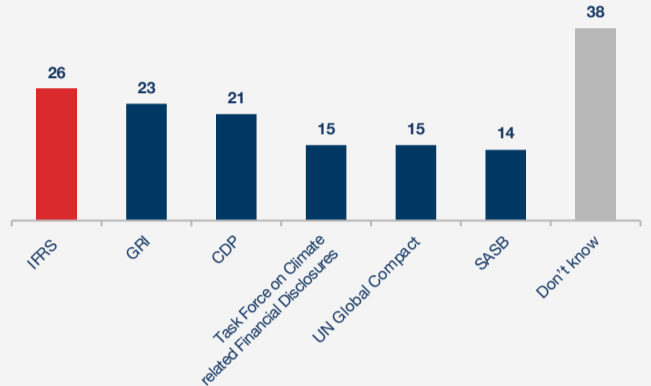
Base: 228

Reporting numbers are based on implementing members only

### Stages of ESG Reporting



### Standard/Framework Used In ESG Reporting



SASB: Sustainability Accounting Standards Board

CDP: Carbon Disclosure Projects

IFRS: International Financial Reporting Standards

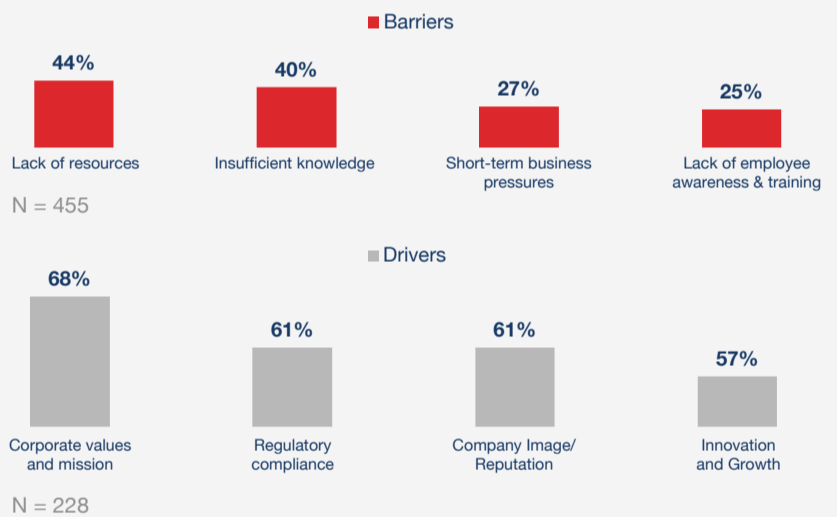
GRI: Global Reporting Initiative

## Implementation Barriers & Drivers

The primary **barriers** to implementing ESG are a lack of resources, short-term business pressures, and insufficient knowledge or expertise.

On the other hand, the top **drivers** for ESG implementation include corporate values and mission, regulatory compliance, and company image or reputation.

Base: 455 | Data in % | Figures are Rounded



## Factors Hindering ESG Progress

Both implementers and non-implementers found cost and resources to be the biggest factors affecting ESG progress. However, implementers ranked difficulty in reporting and the complexity of regulations as the second and third most important hindrances, while non-implementers mentioned a lack of awareness and unclear ESG goals.

- FACTORS HINDERING ESG**
- 1 Cost/resources constraints
  - 2 Difficulty in measuring and reporting ESG
  - 3 Complexity of ESG regulations
  - 4 Lack of clear ESG strategy or goals

## Key Sustainability and ESG Emerging Risks

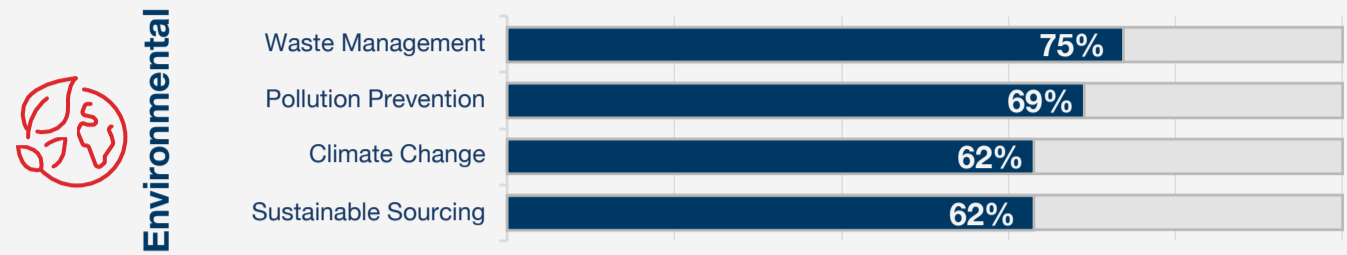
Environmental risks are identified as the top sustainability and ESG emerging risk, with 7 out of 10 respondents mentioning it. Societal risks come second as a key concern, while governance and technological risks follow closely, indicating a broad awareness of emerging challenges across various ESG aspects. Lastly, economic risks are noted as the least concerning.



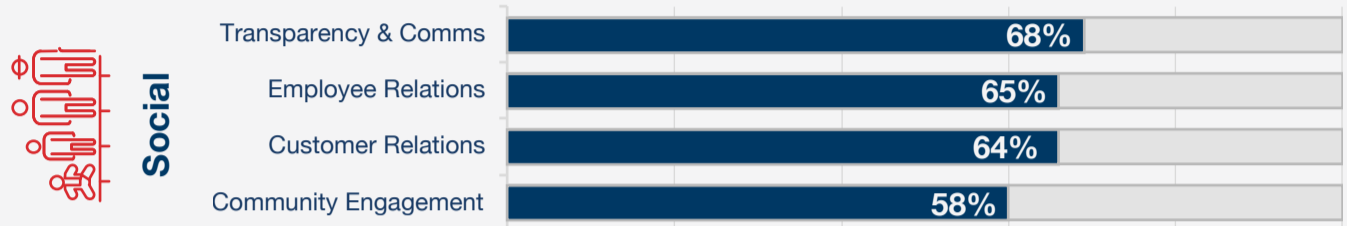
# ESG PULSE SURVEY REPORT 2024 -2025

DUBAI CHAMBERS | MARCH 2025

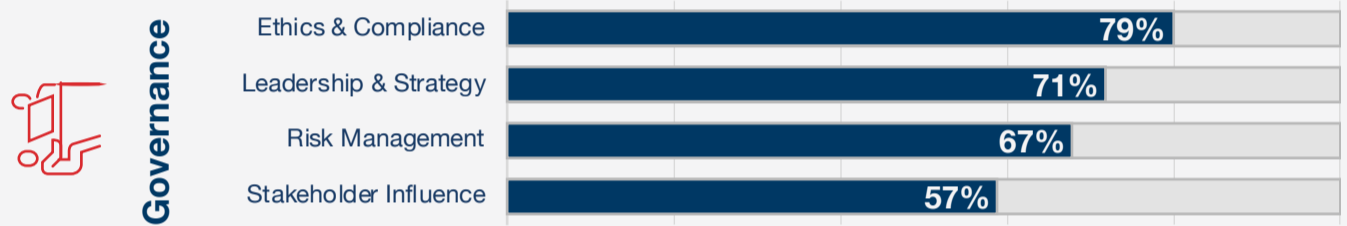
## ESG Initiatives Integration



Implementers of ESG consider that they integrate waste management the most when it comes to environmental initiatives, with sustainable resourcing being the lowest integration.



Transparency & communication had the highest level of integration when it comes to social initiatives of ESG, and community engagement had the lowest integration.



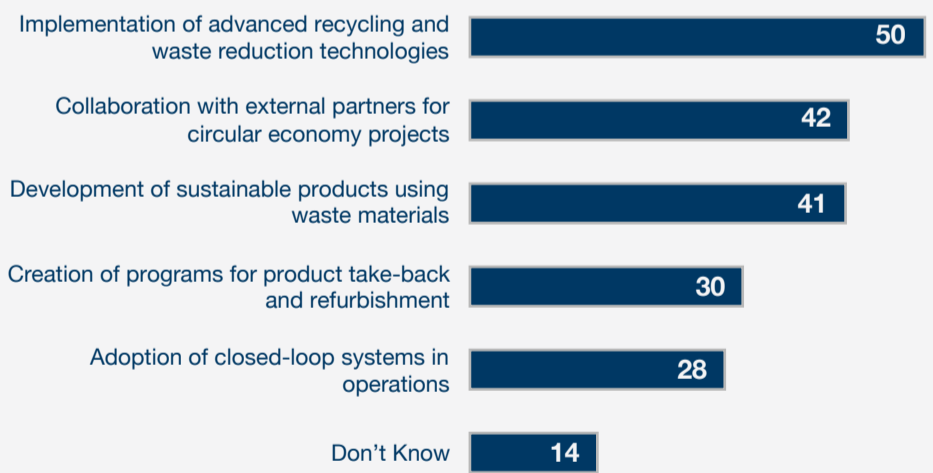
Ethics & compliance had the highest score for integration across all initiatives of ESG with stakeholder influence having the lowest score of integration.

Base: 228 | Data in % | Figures are Rounded | Scores are showing (Very well only)

## Circularity Innovative Strategies

Advanced recycling and waste reduction technologies are the most widely implemented circularity strategy, adopted by nearly 5 out of 10 implementers.

Adoption of closed loops was the lowest. 1 out of 10 implementers mentioned not knowing about strategies being implemented towards circularity.



Circular Economy is the concept of creating a sustainable system where resources are continuously reused, repaired, and recycled to minimize waste and extend the lifecycle of products and materials)

Base: 228 | Data in % | Figures are Rounded

## Key Takeaways

- The survey reveals that 72% of respondents are familiar with ESG initiatives, but only about 50% are actively implementing them
- Barriers to ESG adoption include lack of resources, short-term business pressures, and insufficient knowledge or expertise
- Cost and resource constraints are the biggest challenges for both implementers and non-implementers
- Key drivers motivating ESG implementation are corporate values and mission, regulatory compliance, and enhancing company reputation
- These findings highlight the need for increased support to overcome barriers and promote wider ESG adoption in Dubai's business sector

[dubaichambers.com](https://dubaichambers.com)

